



FOR IMMEDIATE RELEASE

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FrontRange Solutions offering Four Leading Applications with Runaware TestDrive Online Demos

Web site visitors can demo VOIP, Help Desk and CRM solution software in seconds with online software demos provided by Runaware

Fort Lauderdale, Florida (**July 28, 2009**) – Today Runaware, the global leader in online demos and software marketing services, announces that FrontRange Solutions is providing online demo access to FrontRange™ Voice, HEAT®, GoldMine® and GoldMine® Mobile, with TestDrive – Runaware’s online software demo service.

Headquartered in Pleasanton, California, FrontRange Solutions is a global market leader in the development and delivery of Help Desk, CRM, IT Service Management and Infrastructure Management solutions, tailored for the mid and distributed enterprise markets. FrontRange is featuring a total of four applications with TestDrive, the [online software demo](#) service. The four applications include the following...

- **FrontRange Voice**, an application that improves service levels while enabling offices to replace expensive and limited proprietary telephony hardware with standards-based software solutions that optimize equipment choices, deploys rapidly and integrates seamlessly.
- **FrontRange HEAT** a market leading Service Desk tool, enabling users to deliver quality IT and customer support, business process management, and service request tracking.
- **GoldMine Premium**, a CRM solution that supports sales, marketing and customer service business needs with its relationship management features that include marketing automation, sales force automation and customer service and support administration.
- Also available through an online demo is **GoldMine Mobile** edition. This TestDrive offers a Blackberry simulator which enables viewers to see how the application will perform from a mobile device.

“TestDrive has not only been a successful demo option for our web site visitors but this online service has also been a valuable tool in driving our online demo requests, benefiting



our sales force with qualified, product educated sales ready leads," remarked Matt Fisher, Director of Marketing at FrontRange Solutions. "TestDrive has been the popular choice for visitors when selecting a demo option from our web site".

"It's always exciting to have a client such as FrontRange find solid significance with the service you have to offer. We are pleased FrontRange continues to use TestDrive and we look forward to them being a long time customer," commented Tim Keyes, CEO for Runaware.

TestDrive is an online software demo service that connects prospects with a full version of your software in a matter of seconds. This turnkey service helps to provide an interactive software evaluation to prospects with the least amount of effort and time.

To experience the FrontRange TestDrive online demos, or other [online demo clients](#), please visit our clients' page.

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About Runaware

Founded in 1999 and with offices in North America, India and Europe, Runaware™ is the global leader in online software demos and software marketing services. Runaware™ offers ISVs and software publishers a revolutionary means of providing a hassle-free online demonstration environment that runs full versions of software safely and securely over the Internet – anywhere, anytime – with no CDs, downloads or installations required. More than demonstrations, Runaware™ also delivers industry-leading account management and software marketing services such as lead capture and customer profiling, demos for partners, demo localization, marketing campaigns and search engine marketing services. Runaware™ delivers intelligence and measurable results, producing higher sales and conversion rates, faster time-to-market and shorter sales cycles – all at a lower cost. For more information about Runaware™ visit www.runaware.com

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