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Runaware Helps ACT! by Sage Customers Take Online TestDrive Demos

ACT! contact and customer management software now available to try online, in a web browser

Fort Lauderdale, Florida (**June 16, 2009**) – Today Runaware, the global leader in online demos and software marketing services, announces that trial versions of the ACT! by Sage contact and customer management solution are being offered using TestDrive – Runaware’s [online software demo](http://www.act.com/2009/democenter/) service – at www.act.com/2009/democenter/.

Sage is a leading supplier of business management software and services. From start-ups to larger organizations Sage produces software that makes it easier for companies to manage their business processes.

ACT! is a feature-rich contact and customer management solution ideal for individuals, small business professionals and corporate workgroups who need to organize and manage contacts and customer information.

To better serve existing and future customers, Sage is now offering online demos of ACT! by Sage 2009 (11.0) and ACT! by Sage Premium 2009 (11.0). Prospects and customers can now evaluate and interact with a full version of ACT! live in their web browser with no need for download or installation of the application.

Sage CRM Solutions Marketing Director Brian Benner commented, “TestDrive helps us provide prospective and existing ACT! users with a compelling software trial experience and can increase their likelihood of becoming Sage customers or upgrading to the latest version. ACT! is about organization and ease of use, and a hands-on ‘try before you buy’ process that mirrors these tenets lets people learn quickly how contact and customer management automation can help their businesses.”

“Runaware has been the exclusive provider of online demos for Sage for the past three years and I am happy to see they have chosen to offer yet another product with the TestDrive service. When you see clients such as Sage consider your service a valuable part of increasing their business you know you are doing something right”, remarked Tim Keyes, CEO of Runaware.



To experience the ACT! TestDrive online demos, or other [online demo clients](#), please visit our clients' page.

More information about ACT! is available at www.act.com and <http://community.act.com/>.

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About Runaware

Founded in 1999 and with offices in North America, India and Europe, Runaware™ is the global leader in online software demos and software marketing services. Runaware™ offers ISVs and software publishers a revolutionary means of providing a hassle-free online demonstration environment that runs full versions of software safely and securely over the Internet – anywhere, anytime – with no CDs, downloads or installations required. More than demonstrations, Runaware™ also delivers industry-leading account management and software marketing services such as lead capture and customer profiling, demos for partners, demo localization, marketing campaigns and search engine marketing services. Runaware™ delivers intelligence and measurable results, producing higher sales and conversion rates, faster time-to-market and shorter sales cycles – all at a lower cost. For more information about Runaware™ visit www.runaware.com

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